## **Economic Development Element Goals**

#### Promote and maintain diversified economic growth by

- Utilizing resources and amenities to stimulate economic development
- While protecting quality of life through environmental sustainability and
- Increased employment opportunities to ensure competitiveness in today's market.



#### Recruit and retain businesses

- A dynamic, diversified employment base
- Nurture entrepreneurship while fostering successful partnerships with business and community leaders.
- PANACHE PRIVESO PANACHE
- Invest in and grow workforce training and retraining opportunities to support targeted local industry clusters.
- Build a diverse economic industry base in areas of aerospace, healthcare, and creative industries (high tech, design, software, local artisan, gaming, and architecture)

### Leverage public and private resources

 Focus development on targeted economic centers in addition to industry clusters.

- Pursue transportation and other regional improvements and services that support and improve quality of life.
- Support commercial and residential development and cultivate an attitude and focus towards development throughout the city of both public and privates spaces.



### **Strategies for Implementation**

# Redevelopment & Capital Investment

- Downtown Renton (DTR)
   Redevelopment
- Large parcel redevelopment
- Sunset Area Community
   Revitalization
- Residential Development





## Targeted Local Industry Cultivation

- Aerospace Industry
- Health Care Industry
- Creative Industries

#### **Retention & Recruitment**

- Digital Marketing Packet and other Resources & Materials
  - Partner to Fill Commercial Vacancies
  - Engage Renton Business Executives
- Recruit Businesses to Fill Community's Needs